

Analysis of Wireless Washtenaw Survey Data - Version 3 - Final (09/29/05)

This spreadsheet presents the Wireless Washtenaw survey data organized by government entity. Data is presented as raw counts, except where noted.

Columns are sorted by number of responses.

Version 3 includes data from a total of 1090 responses through September 26, 2005, consisting of 616 on-line survey responses, 410 USPS mailing survey responses, and 64 community event survey responses. This final version includes all survey responses at the time of survey closure.

Item	Total County	Ypsilanti	Ann Arbor	Freedom	Pittsfield	Saline	Dexter	Sharon	Lodi	Northfield	Scio	Superior	Sylvan	Lima	Webster	York	Manchester Township	Bridgewater	Lyndon	Augusta	Milan	Chelsea	Salem	Manchester Village
Number of Responses	1057	184	161	58	58	55	53	51	44	39	37	32	32	29	28	27	25	23	23	21	21	16	12	
Respondents Without Residential Internet	49 (4.6%)	15	6	3	3	2	4	3	3	1	0	0	0	2	1	1	1	1	0	1	1	0	0	1
<u>Method of Internet Connection</u>																								
1. Dial-Up	387 (38.6%)	34	32	50	6	9	14	39	11	14	8	8	20	21	12	14	21	22	21	11	6	4	8	2
2. Cable	383 (38.2%)	87	66	0	32	32	27	0	13	17	24	18	9	2	9	11	0	0	0	8	9	11	5	3
3. DSL	145 (14.5%)	27	45	0	12	7	3	1	11	6	4	4	0	3	2	2	2	0	0	2	3	5	1	5
4. Satellite	29 (2.9%)	0	0	4	0	0	1	8	2	1	0	0	3	1	1	0	3	2	1	1	0	1	0	0
5. Wireless	42 (4.2%)	15	10	0	3	4	2	0	2	0	0	2	0	0	1	0	0	0	0	0	2	0	0	1
6. Other/Unknown	16 (1.6%)	5	2	0	1	1	2	0	2	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
<u>Primary Use of Internet</u>																								
1. Personal	702 (68.2%)	110	101	38	40	38	30	32	32	32	24	26	24	21	23	20	16	17	17	18	15	15	7	6
2. Professional	206 (20.0%)	23	35	14	12	10	16	10	8	4	12	3	8	5	5	5	9	4	5	4	3	5	4	2
3. Academic	121 (11.8%)	42	24	4	8	5	2	5	2	2	2	3	0	1	0	3	2	4	1	0	2	1	5	3
<u>Hours per Week on Internet</u>																								
1. 0-10	211 (20.6%)	27	25	15	13	9	9	13	12	10	9	8	8	5	9	5	5	4	8	7	5	2	1	2
2. 11-20	371 (36.3%)	54	55	23	17	15	20	16	10	16	12	14	12	11	13	9	10	12	8	9	11	11	9	4
3. 21-40	271 (26.3%)	52	48	19	16	22	15	11	12	4	9	5	8	7	5	7	8	3	6	4	4	1	5	2
4. 41-60	92 (9.0%)	21	13	1	8	3	4	5	6	4	4	2	4	1	1	3	2	4	0	0	0	4	0	2
5. 61-80	32 (3.1%)	8	7	0	2	2	0	3	0	2	1	2	0	0	0	1	0	0	1	0	0	3	0	0
6. 81-100	20 (2.0%)	3	4	0	2	1	1	0	0	2	2	1	0	1	0	2	0	0	1	0	0	0	0	0
7. 101+	26 (2.5%)	7	8	1	1	1	0	0	1	0	1	0	0	2	0	0	1	2	0	0	0	0	1	0
<u>Would You Use a Wireless System?</u>																								
Yes	996 (96.0%)	168	156	55	55	51	51	46	40	37	34	31	31	28	26	29	27	23	23	20	20	20	14	11
No	41 (4.0%)	11	5	1	3	3	1	2	1	1	3	1	0	1	1	0	0	0	0	2	2	1	1	1
<u>Where Access a Wireless System?</u>																								
1. Home	751 (73.6%)	115	97	49	44	38	34	45	33	30	22	18	23	22	24	19	26	22	19	14	16	19	13	9
2. Work	65 (6.4%)	11	8	2	6	4	10	4	2	3	0	0	1	1	1	5	0	0	1	4	2	0	0	1
3. Mobile - Personal	111 (10.9%)	34	25	0	4	6	7	0	3	3	7	6	3	2	3	1	0	1	0	2	1	0	2	1
4. Mobile - Professional	93 (9.1%)	14	25	4	4	7	2	1	3	3	6	6	3	3	0	4	0	1	2	1	1	2	1	0
<u>Already Have Wireless Equipment?</u>																								
Yes	525 (50.4%)	114	103	11	35	36	27	12	23	14	24	14	11	3	17	12	7	7	3	10	13	16	5	8
No	517 (49.6%)	65	58	45	24	19	26	35	20	25	13	17	21	26	10	16	20	16	20	13	8	5	11	4
<u>If "No", One-Time Cost for Equipment</u>																								
1. \$ 50	203 (34.4%)	43	18	6	16	7	9	14	8	10	6	8	5	8	3	7	6	4	5	6	5	2	3	4
2. \$ 100	243 (41.3%)	23	36	29	9	10	13	14	12	10	5	11	9	4	8	7	10	6	10	3	3	3	5	3
3. \$ 200	109 (18.5%)	7	11	10	3	2	6	11	7	4	3	0	6	12	2	1	4	6	6	5	1	1	1	0
4. Can't Afford	34 (5.8%)	9	6	0	1	3	0	2	1	1	0	0	1	2	1	1	0	1	0	1	2	0	1	1
<u>Pay for Service Upgrades Beyond Free?</u>																								
Yes	797 (77.3%)	111	130	52	40	42	43	34	30	27	22	28	23	26	23	27	21	20	14	12	14	10	8	8
No	234 (22.7%)	63	31	5	16	14	9	7	9	9	9	8	3	6	2	6	0	3	3	9	9	4	6	3
<u>Maximum Cost Point for Upgrade</u>																								
1. \$ 5	99 (9.9%)	25	7	2	6	7	3	8	3	6	5	2	0	3	1	3	0	0	2	7	3	2	2	2
2. \$ 10	167 (16.6%)	33	30	6	9	6	7	7	9	6	5	5	6	3	3	2	4	3	5	5	3	5	3	2
3. \$ 20	277 (27.6%)	51	53	12	19	15	14	5	8	8	11	8	11	6	9	6	6	5	7	7	7	3	2	2
4. \$ 30	245 (24.4%)	36	39	22	13	11	15	14	6	7	8	9	6	7	6	9	8	5	5	2	3	5	6	3
5. \$ 40	111 (11.0%)	17	17	5	2	7	7	4	8	3	5	4	5	1	2	2	4	4	5	0	2	4	1	2
6. \$ 50	105 (10.5%)	12	9	8	5	4	4	8	5	8	4	1	4	8	7	1	7	5	2	1	1	0	1	0
(Weighted Average Will Pay for Upgrade)	\$24.65	\$22.04	\$23.89	\$28.55	\$22.59	\$24.10	\$25.90	\$25.87	\$26.03	\$25.79	\$24.61	\$24.14	\$26.88	\$27.83	\$29.46	\$23.15	\$32.96	\$30.00	\$26.82	\$15.23	\$21.32	\$22.63	\$23.33	\$21.82

NOTES

- Data from respondents outside the county, or showing no location in the survey response, is not tabulated in this summary.
- "Ann Arbor" includes the City of Ann Arbor and Ann Arbor Township. There were no responses from the Village of Barton Hills.
- "Ypsilanti" includes the City of Ypsilanti and Ypsilanti Township.
- "Superior" includes Superior Township and Dixboro.
- "Northfield" includes Northfield Township and Whitmore Lake.
- "Dexter" includes Dexter Township and the Village of Dexter.
- "Saline" includes the City of Saline and Saline Township.
- Survey data concerning wireless application uses (e.g., e-mail, web browsing, etc.) was not sorted by government entity. County-wide results are: **E-Mail (93.8%), Web Browsing (88.6%), Research (78.0%), Downloading (57%), Gaming (17.2%), and Other (13.8%)**
- Survey data concerning preferences on restrictions for free service was not sorted by government entity. County-wide "weighted scores" based on order-of-preference rankings are:
Free first 20 hours per month (61.4), Free access to educational sites (38.9), Free access to government sites (29.7), Free based on time of day (12.8), Free limited to dial-up modem speed (9.6), Free with response to advertising (5.8)